



PRESS RELEASE

FOR IMMEDIATE RELEASE

BEL-RAY NOW ACCEPTING RESUMES FOR 2010 RIDER SUPPORT PROGRAM

October 8, 2009 – Farmingdale, NJ

Bel-Ray Company, the industry leader in Total Performance Lubricants, is now accepting resumes for Rider Support for the 2010 racing season. Resumes will be accepted until December 1, 2009.

For over 40 years, Bel-Ray has been providing racers the best protection for their engines, chains, cables and all other parts of their bike that require proper lubrication. So if you have the results that speak for themselves and want to represent the best aftermarket oil company in the world, email a one page resume along with one photo to IRC@belray.com.

You may also mail in your info for review to:

Bel-Ray Company, Inc.
Attn: Rider Support
PO Box 526
Farmingdale, NJ 07727



FOR MORE INFORMATION PLEASE CONTACT:

Bel-Ray Company, Inc.
Carter Olcott
Channel Marketing Manager
colcott@belray.com